

**From:** Shirley Biro, Chair  
**To:** Council of Governors  
**Date:** 14 November 2019  
**Subject:** Communications and Engagement Committee Report

---

## **1.0 Purpose of the Report**

1.1 To update the Council on the work of the Communications and Engagement Committee.

## **2.0 Background**

2.1 The Communications and Engagement Committee has been established to carry out specific duties on behalf of the Council, including reviewing the Trust's Membership Strategy and communications with members and among Governors.

2.2 The core membership of the Committee is as follows:

- Shirley Biro, Newham Public Governor (Committee Chair)
- Joseph Croft, Staff Governor
- Caroline Diehl, Hackney Public Governor
- Rosemary Eggleton, Central Bedfordshire Public Governor
- Jamu Patel, Luton Public Governor (Committee Vice-Chair)
- Felicity Stocker, Bedford Public Governor
- Ernell Diana Watson, Newham Public Governor (apologies)
- Hazel Watson, Newham Public Governor
- Keith Williams, Luton Public Governor

2.3 The Committee met on 14 October 2019 where apologies were received from Rosemary Eggleton and Caroline Diehl. Also in attendance were Janet Flaherty, ELFT Head of Communications, Cathy Lilley, Associate Director of Corporate Governance and Norbert Lieckfeldt (Corporate Governance Manager).

2.3 The Communication and Engagement Committee meetings are open to all Governors. Those Governors who are not core members but wish to attend should notify the Membership Office in advance.

## **3.0 Communications**

3.1 Janet Flaherty provided a brief update on the main media activities since her update to the previous meeting and highlighted that the Trust had been successful in as well as being shortlisted for a number of awards

## **4.0 Annual Members/Annual General Meeting**

4.1 The Committee reviewed in detail the Annual Members Meeting/Annual General Meeting and identified learning for future AMMs.

## **5.0 Membership Communications**

5.1 The Committee discussed the information flow to members about events and other opportunities to contribute.

- 5.2 The Committee discussed a potential membership survey to ask our members “What matters to you?”, i.e. what is the benefit of being an ELFT member?
- 5.3 The Committee stressed that we must strive not to exclude members who are not digitally connected.

## **6.0 AOB**

- 6.1 Shirley Biro stated her intention to stand down as Committee Chair following November 1<sup>st</sup>.
- 6.2 Three core Committee members are coming to the end of their terms and the Committee thanked Joseph Croft, Rosemary Eggleton and Hazel Watson for their contributions. We will seek self-nominations at the next Council meeting for Committee membership.
- 6.3 We aim to showcase the Council’s work at the next NHS Providers Governors Conference, time permitting.

## **7.0 Action Being Requested**

- 7.1 The Council of Governors is asked to **RECEIVE** and **NOTE** the report.