



East London
NHS Foundation Trust

Information Governance

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11 May 2020

Our reference: FOI DA3438

I am responding to your request for information received 24th April 2020. This has been treated as a request under the Freedom of Information Act 2000.

I am now enclosing a response which is attached to the end of this letter. Please do not hesitate to contact me on the contact details above if you have any further queries.

Yours sincerely,

Ayomide Adediran
Information Governance Coordinator

If you are dissatisfied with the Trust's response to your FOIA request then you should contact us and we will arrange for an internal review of this decision. If you remain dissatisfied with the decision following our response to your complaint, you may write to the Information Commissioner for a decision under Section 50 of the Freedom of Information Act 2000. The Information Commissioner can be contacted at:

Information Commissioner's Office
Wycliff House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Tel: 0303 123 1113
Web: www.ico.org.uk

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Chair: Eileen Taylor

Chief Executive: Dr Navina Evans

Request:

I would like to enquire as to the total amount spent by ELFT in 'rebranding' the HR Department to so called 'People & Culture'.

This should include all known costs for example (but not limited to) reprinting leaflets/documentation, badges, door signs, etc. and should also include an estimate of man hours spent (meetings, documentation, policy updating, updating trust intranet, etc.) in achieving this - I appreciate it is likely to be difficult to calculate man hours exactly but a reasonable estimate from a HR senior would suffice.

Answer:

The Trust has spent £0 on rebranding the HR department to People & Culture on leaflets/documentation, badges and door signs.

Please note, identification badges were not reissued, the Trust does not have printed human resources documentation in circulation so rebranding did not involve any reprinting, and employees were responsible for updating their profiles on the Trust intranet.

The Freedom of Information Act 2000 applies to recorded information, therefore the Trust is unable to provide man hours spent on meetings, documentation, policy updating or updating the Trust intranet as this information is not recorded and not held by the Trust.