

**Information Governance**

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4 January 2022

**Our reference: FOI DA4028a**

I am responding to your request for information received 7 December 2021. This has been treated as a request under the Freedom of Information Act 2000.

I am now enclosing a response which is attached to the end of this letter. Please do not hesitate to contact me on the contact details above if you have any further queries.

Yours sincerely,



Keshia Harvey  
Information Governance Manager

If you are dissatisfied with the Trust's response to your FOIA request then you should contact us and we will arrange for an internal review of this decision.

If you remain dissatisfied with the decision following our response to your complaint, you may write to the Information Commissioner for a decision under Section 50 of the Freedom of Information Act 2000. The Information Commissioner can be contacted at:

Information Commissioner's Office  
Wycliffe House  
Water Lane  
Wilmslow  
Cheshire  
SK9 5AF

Tel: 0303 123 1113  
Web: [www.ico.org.uk](http://www.ico.org.uk)

**Please note that the data supplied is not allowed to be re-used and/or published without the explicit consent of East London NHS Foundation Trust. Please contact the signatory to request permission if this is your intention**

Chair: Mark Lam

Chief Executive: Paul Calaminus

*We care*

*We respect*

*We are inclusive*

**Request:**

**Hi there,**

**Please provide the media advertising costs, the cost of the TRAC contract and recruitment staff (for the same timeframe) as suggested. Between 1<sup>st</sup> February 2020 - the present (1<sup>st</sup> December)?**

Answer: Please see table below:

<b>PERIOD ANALYSIS</b>	<b>INDICITIVE COSTS (£)</b>
2019/20 - 2 months costs (February-March 2020)	154,323
2020/21	1,112,078
2021/22 – (April-November 2021)	769,122

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**Original Request:**

**Question:** How much did this trust spend on recruitment (internal and external) between 1st February 2020 - the present (1st December)?

**Please break this down by spend type, e.g. preparation for and holding recruitment events, HR/administration costs, interview costs, producing recruitment materials etc.**

**Answer:** Section 1(1) of the Freedom of Information Act 2000 states:

*Any person making a request for information to a public authority is entitled—*

*(a) to be informed in writing by the public authority whether it holds information of the description specified in the request, and*

*(b) if that is the case, to have that information communicated to him.*

The Trust does not hold the information requested in the level of detail requested and it is therefore not disclosable.

If you would like the media advertising costs, the cost of the TRAC contract and recruitment staff, please do get in touch.