



ttp consulting
transport planning specialists

East London NHS Foundation Trust

Green Travel Plan Strategy

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1 INTRODUCTION

Executive Summary

- 1.1 As part of the East London NHS Foundation Trust's ('the Trust') ambition to operate more sustainably, a Green Travel Plan strategy has been devised. This long-term strategy will set out a range of principles and measures to ensure that travel made by staff and visitors is carried out in the most sustainable means. The Trust employs over 5,000 members of staff located across more than 100 sites. An overarching strategy will be devised for the Trust under which sits individual Green Travel Plans for each site.

Overview

- 1.2 It is estimated that the health and social care sector in England represents just under 5% of the country's carbon emissions (SDU Health Check, 2018). Specifically, health related travel makes up 3.5% - 5% of all road miles, contributing to poor air quality and thus impacting health (NHS England Board Paper, 2018). As such efforts to reduce the environmental impact will involve a significant proportion of the population. Well-led health and care organisations such as East London NHS Foundation Trust have a huge capacity to deliver positive environmental impacts.
- 1.3 It is now recognised in National, Regional and Local policy that a Travel Plan can encourage staff to travel more sustainably, in turn reducing vehicle carbon emissions and the level of traffic on the roads.
- 1.4 The NHS Vision is that every site will have a Travel Plan which promotes sustainable transport facilities and encourages more active travel (walking, cycling or public transport). This leads to an increase in physical and mental health of staff and the local population who uses the NHS. It also means less traffic, which gives rise to fewer road accidents, improved air quality, a fitter population and therefore a reduction in the demand for health services. The money saved can be put back into the NHS.

The Trust's Aim

- 1.5 It is the Trust's primary aim is to engage with and encourage staff to use sustainable ways of travelling to / from their sites, especially by active modes of transport, such as walking and cycling where possible.
- 1.6 For Trust sites located outside of London, such as in Bedfordshire and Luton, problems with car parking and congestion on or around the site can be a key motivation for

developing a travel plan. In these instances, a Travel Plan can aim to encourage travel by alternatives to driving alone such, in order to reduce the number of cars coming on to the site.

1.7 For sites located within London including those in Hackney, Newham and Tower Hamlets where car parking on-site is generally limited, the key motivation for a travel plan is to improve people's ability to travel to the sites by active modes or by public transport to reduce car travel between Trust sites.

1.8 Specifically, within London, important benefits of introducing a Trust Travel Plan include:

- Bringing all transport and travel initiatives and Trust transport policies together into a single coordinated package. This helps staff and visitors identify the full set of transport options available to them for their journey to and from the sites.
- Helping to mitigate the increased cost of driving in central London as a result of the Ultra Low Emission Zone which is proposed to expand to the North and South Circular roads in 2021.
- Improved travel options to sites, assisting with staff recruitment and retention.
- Reduced cost of staff travel undertaken for work, i.e. to, from and between sites.
- Encouraging sustainable travel, thereby meeting important objectives of the Trust's commitment to reducing its carbon footprint.

Structure of Report

1.9 This report has been developed with site management in mind and sets out the overall strategy of the Green Travel Plan. It should be read in conjunction with the site-specific travel plans which detail each site and the measures that will be implemented.

Travel Plan Strategy

- What is the Travel Plan?
- Travel Plan strategy
- Travel Plan objectives
- Trust-wide travel survey

2 WHAT IS A TRAVEL PLAN?

The Travel Plan

What is a Travel Plan?

A **long-term strategy** which sets out the principles and a **range of measures** to ensure that travel made by staff and visitors is carried out in the most **sustainable means** possible and to minimise the impact of the site on the transportation network including **reducing reliance on the private car**.

- 2.1 This Travel Plan sets out the prevailing conditions in terms of sustainable travel in the local area and should be used as a guide by the Green Travel Champion in the promotion of sustainable travel. It will need to be updated through the life of the Travel Plan to reflect changes to local conditions as and when they occur.

Benefits of a Travel Plan

- 2.2 Achieving the objectives will provide a wide range of benefits for staff, the local community and above all, The Trust. These are set out below:

Staff Benefits:

- An excellent opportunity for daily exercise through cycling and walking
- The opportunity to save money by using alternative modes of travel to the car
- Active modes improve the quality and reliability of journeys to and from work
- Improved environment for living and working

The Trust's Benefits:

- A demonstration of the environmental credentials of the organisation
- Reduced infrastructure and maintenance costs associated with parking
- An incentive to recruiting and retaining staff through travel benefits
- A healthier and more productive workforce.

Wider Community Benefits:

- A lower level of traffic generated by each site therefore less impact on the highway network
- Improvements to local congestion levels, delays and queuing
- On-going improvements to air quality and noise.

3 TRAVEL PLAN STRATEGY

Implementation

- 3.1 The Trust employs over 5,000 members of staff located across more than 100 sites in London, Bedfordshire and Luton. An overarching Travel Plan Strategy will therefore be devised underneath which site-specific Travel Plans will be implemented at 'priority sites'. These sites, which will be selected by senior management and those experiencing parking and congestion issues will be prioritised.

- 3.2 The infographic on the next page sets out the proposed Travel Plan strategy which will be implemented Trust-wide.

Travel Survey

Travel Survey sent to all staff to determine current patterns of travel and to understand the reasons preventing more staff from travelling actively or by public transport.

Trust-wide Travel Plan Strategy

Overall strategy document which sets out the objectives and targets across all sites in the Trust.

Site-specific Audit

A review of property records and an on-site audit shall take place to understand the existing provisions for cyclists and walkers and current travel measures. A review of any car parking facilities will also take place.

Priority Sites

Sites will be prioritised following the site-specific survey if they are deemed to have traffic or car parking related problems.

Site-specific Travel Plan

A Travel Plan which focuses solely on implementation of measures at the priority site.

Site-specific Green Travel Pack

A Green Travel Pack will be tailored to the specific site and given to staff to highlight the travel options available to them.

Travel Plan Measure Implementation

Measures to encourage walking, cycling and public transport use as well as reducing the requirement for private car use will be implemented. These will include additional cycling facilities, pool-bikes, car-sharing spaces, step-count challenge, bike maintenance sessions etc

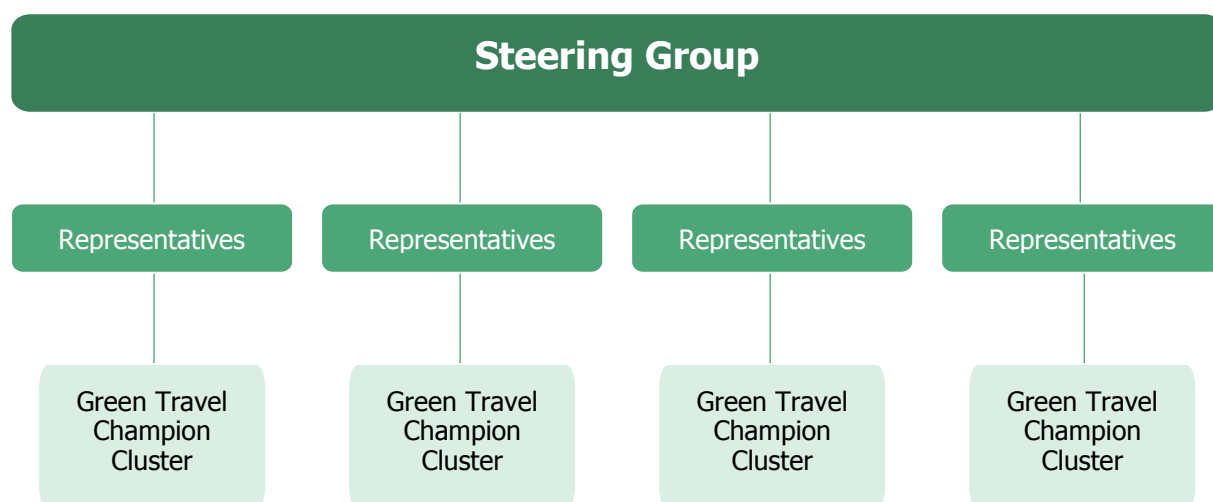
Ongoing Monitoring and Review

Ongoing monitoring with additional surveys undertaken to determine any changes in travel patterns.

Steering Group

Steering Group

- 3.3 A Trust-wide Steering Group will be established and made up of a number of members of staff from all levels and directorates. The group should also include representatives from Human Resources, Facilities Management and a member of the Communications team. In the early stages of the Travel Plan, it is recommended that the Trust is as inclusive as possible and offers the opportunity to as many people as is practical to participate. This will help raise awareness of the Travel Plan strategy and if some individuals decide that continued attendance at the Steering Group is not required, they can continue to receive minutes of meetings if desired.
- 3.4 The group will meet quarterly to discuss the direction and progress of the Travel Plan, share site-specific updates and good-news stories as well as any problems sites might be experiencing. Meeting minutes will be shared with site Green Travel Champions (detailed below).
- 3.5 Members of the Steering Group will be allocated a region (cluster) of Green Travel Champions such as Bedford, Hackney etc. The Steering Group member will liaise with their Green Travel Champion clusters when required to organise events for example or discuss any travel related problems.



Green Travel Champions

- 3.6 A site representative from each site will be designated as Green Travel Champion. The role itself will be voluntary with Champions able to have a say in the future sustainability practises at their site and the Trust. Their role is summarised below.

Green Travel Champion

- Implementing the Travel Plan (Trust-wide and site-specific, if applicable) at their site.
- Liaison with members of the Travel Plan Steering Group on matters relating the implementation of the Travel Plan and monitoring thereof.
- Promoting the objectives and benefits of the Travel Plan.
- Liaison with staff in relation to any travel related issues or feedback on the Travel Plan itself.
- Updating site-specific marketing material.

- 3.7 The Travel Plan Steering Group will provide all Green Travel Champions with meeting minutes which will detail any specific tasks which need undertaking such as surveys, site audits or event organising. The Green Travel Champion should be able to undertake their tasks during their normal working hours.

Stakeholders and Responsibility

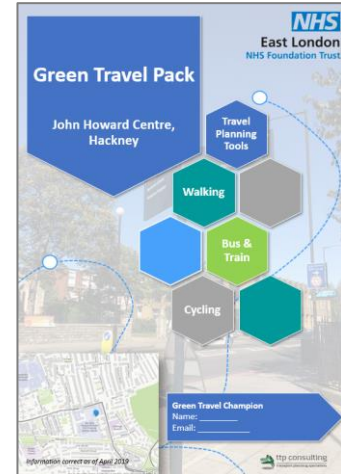
- 3.8 This Travel Plan provides high-level necessary guidelines for the Steering Group Members and Green Travel Champions. The success of the strategy however will depend upon the co-operation and enthusiasm of staff and the commitment of The Trust as much as on the tasks defined herein.
- 3.9 **Table 3.1** sets out primary responsibilities of the Steering Group and Green Travel Champions. These responsibilities are not fixed and can be adapted as the Travel Plan Strategy develops over time.

Table 3.1: Primary Responsibilities

Steering Group Member	Green Travel Champion
Attend Steering Group Meetings	Printing and distribution of marketing material including: <ul style="list-style-type: none"> • Green Travel Packs • Notice board posters
Liaison with Green Travel Champions	Act as first point of contact for staff and collate feedback for discussion with the relevant Steering Group Representative
Preparation of Travel Surveys	Distribute new marketing materials (e.g. event flyers) when required
Analyse Travel Survey results	Distribution and collection of Travel Surveys (unless electronic)
Organise events (e.g. bike maintenance sessions)	Ensuring all marketing material displayed on site is up to date
To schedule monitoring surveys ensuring they take place when required	Act as first point of contact for staff members
Collate any marketing materials provided for Council/Government-led campaigns for sustainable transport e.g. 10,000 steps a day, Bike Week etc.	Assist in organising promotional events hosted at the site
Organise meetings (face-to-face or conference call) with Green Travel Champions	Monitor the condition and use of cycle parking and associated facilities
	Investigate and organise discounts with local cycling retailers for all staff at the site
	Share travel survey results with on-site staff
	Monitor uptake of incentives / attendance at events

Green Travel Pack

- 3.10 A Green Travel Pack is a site-specific document which highlights the primary public transport services and walking and cycling routes in the area surrounding the site. It will also contain information about any incentives or discounts available to staff and information about the personal benefits of sustainable transport and include the primary aims and objectives of the Travel Plan.
- 3.11 The Green Travel Pack's for each site will be available for download online.



Monitoring

- 3.12 The Green Travel Plan is part of a continuous process for improvement, requiring monitoring, review and revision to ensure it remains relevant. In order to understand the impact new travel measures and incentives have on staff travel patterns, an annual travel survey such as that detailed in Section 5, will be sent out to staff.
- 3.13 Survey results will be analysed by members of the Steering Group who will then discuss results with fellow group members. Both positive and negative change in travel patterns will be shared and next steps discussed.
- 3.14 Green Travel Champions will share site-specific results with staff.

4 OBJECTIVES & TARGETS

Travel Plan Objectives

- 4.1 Ultimately, the aim of this Travel Plan is to inspire travel behaviour change to ensure staff make the most sustainable travel choices appropriate to them. The principle objectives of the Travel Plan have been drafted to reflect the aspirations of The Trust and relevant policy and guidance. Primarily, it will set out a strategy to facilitate and encourage travel to and from the site by sustainable modes. The Travel Plan will focus on advising staff and visitors of the benefits of using alternative modes and promoting the use thereof. The full list of objectives is set out below:

Objectives

- To raise awareness and increase the attractiveness of alternative modes of transport to the private car and in particular the benefits associated with walking and cycling for short journeys
- To introduce a package of physical and management measures that will facilitate travel by sustainable modes
- To reduce unnecessary or unsustainable use of the car
- To promote greater participation in transport related initiatives throughout the Trust

Targets

- 4.2 The success of a Travel Plan is measured by whether it achieves its objectives through 'Action' targets or 'Aim' targets.
- **Action targets** - non-quantifiable tasks to be undertaken and include specific commitments to implement measures within certain timescales to ensure delivery.
 - **Aim targets** - relate to the outcomes of the travel plan (e.g. what is achieved through the implementation of measures / initiatives).

Targets

Actions

- A Green Travel Champion will be appointed prior to the implementation of site-specific measures
- Travel Packs will be issued to staff and updated when necessary
- Sustainable Travel Boards will be erected and updated
- Implement pool-bike schemes (where possible) for staff use to travel between sites

Aims

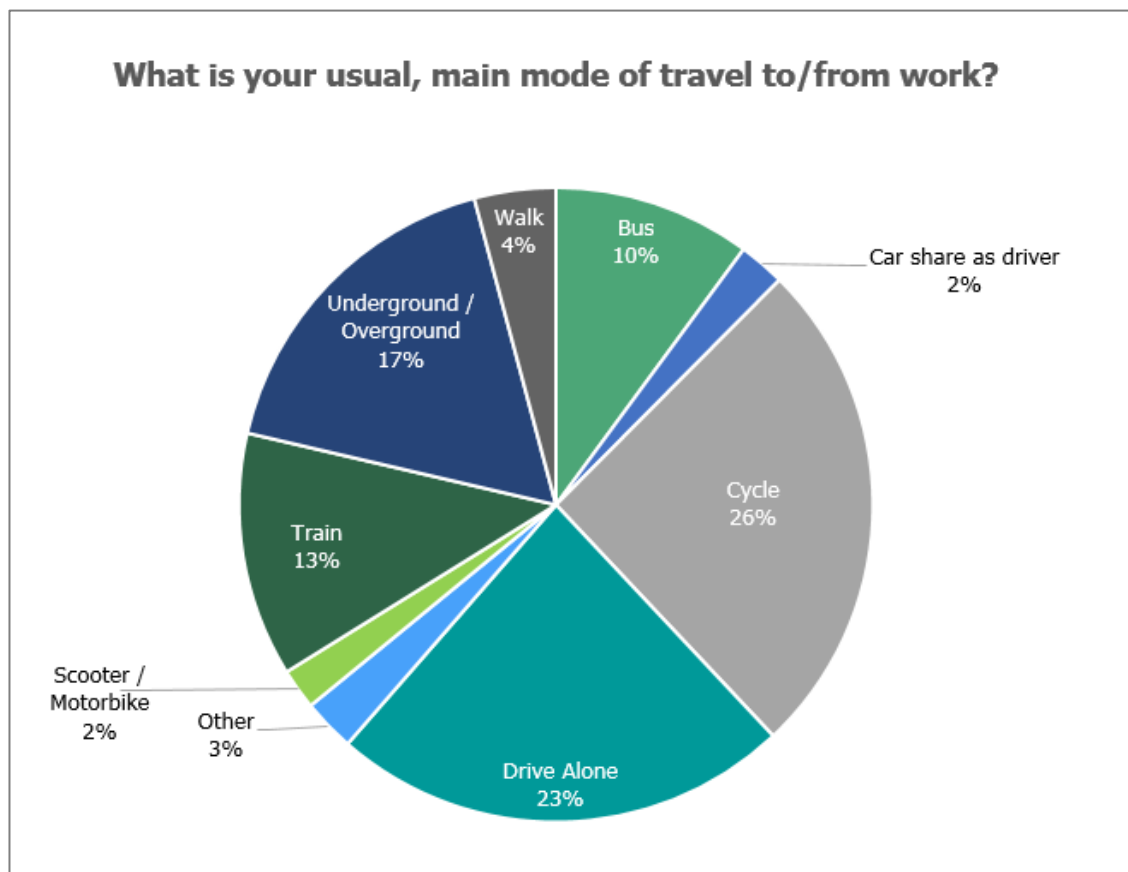
- Reduce the number of staff members using their car (single occupancy) for travel to and from work each day
- Increase the number of car sharers
- Increase the number of staff who travel to work by active modes
- Increase the number of staff who travel to work by public transport
- Reduce the impact of staff parking on surrounding residential roads

5 TRUST-WIDE TRAVEL SURVEY

Travel Survey Results

5.1 A Travel Survey was sent to all staff in London, Bedfordshire and Luton in January 2019. A total of 338 responses were received which provided an insight into the travel patterns of staff. The results of the survey have been used to determine the direction of the Travel Plan and to understand the measures that should be implemented to have the greatest impact. The results have been summarised and the primary findings are shown below. The survey questions and full results are located at **Appendix A**.

Method of Travel to Work



5.2 The above pie chart highlights that cycling represents the most popular method of travel to work across the Trust, closely followed by driving alone. 81% of those who said they cycle work in City & Hackney, Newham and Tower Hamlets.

Inner London

- 5.3 Cycling is the most popular method in Inner London boroughs with 27% of surveyed staff choosing this active mode to travel to and from work. Whilst 42% of staff here choose to use public transport, 21% state they still drive alone to work by car or motorbike. Walking levels are low at 5%.

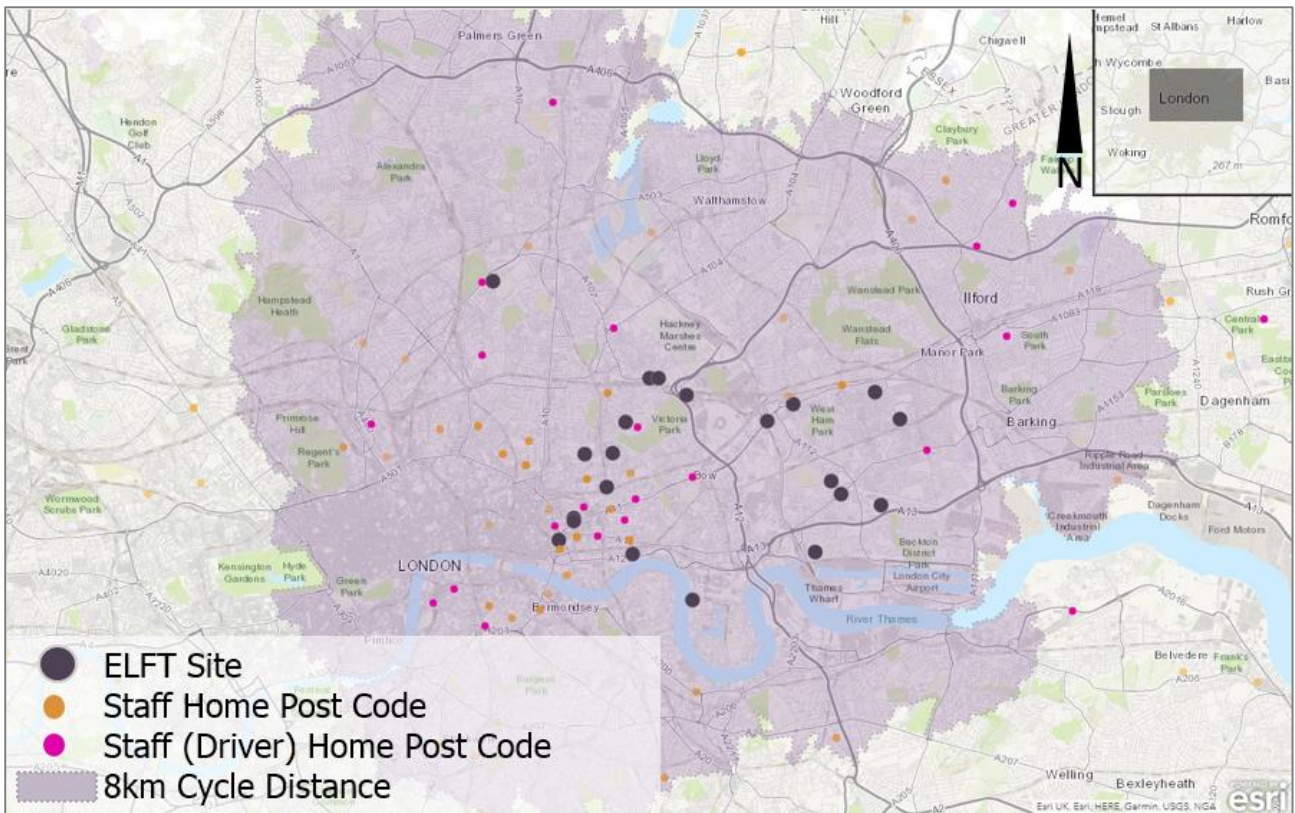
Outer / Outside of London

- 5.4 50% of staff who work in Richmond, Bedfordshire or Luton choose to drive alone to work with 15% choosing to cycle and 6% walking. Of those who drive alone to work, 37% worked in Bedfordshire.

Opportunity to Travel Actively

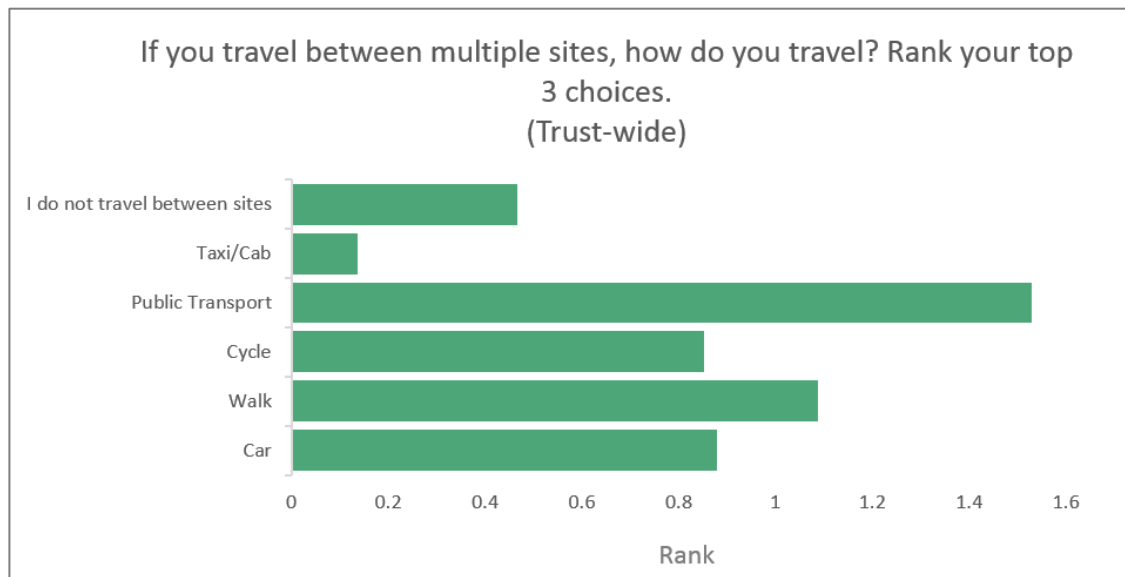
- 5.5 It is generally accepted that cycling is a suitable mode of travel for journeys up to 8km in length although in London, longer journeys are commonplace.
- 5.6 The home postcode data collected within the survey has been plotted as well as the location of ELFT sites. An 8km cycle distance was mapped from each site with the London site cycling isochrone shown in the below map. The graph highlights that whilst a number of staff members live within an approximate 8km cycle ride from the London site's, there are still a number of staff who choose to travel by car (pink dots).

Figure 5.1: Staff and site locations



5.7 It is important that this Green Travel Plan works to remove the barriers preventing staff from travelling actively, or by public transport, particularly those who live within close proximity of their workplace.

Travel Between Sites



5.8 Across the Trust, Public Transport is the most commonly used mode of transport for travel between the sites. Walking is also popular, reflecting the close proximity of sites, particularly in Inner London.

Inner London

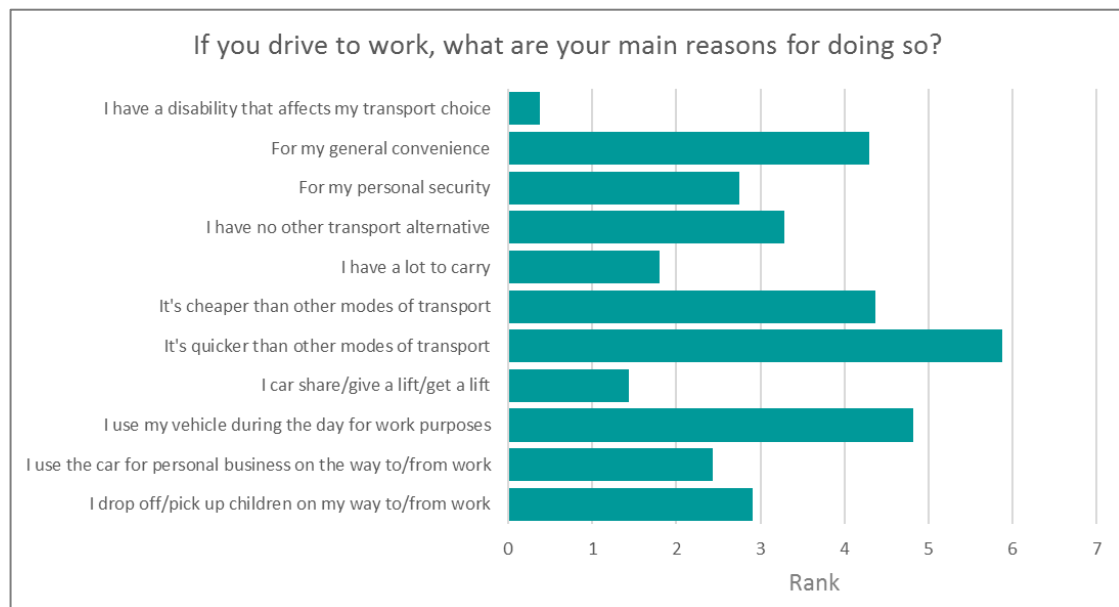
5.9 Walking was a popular second and third ranked choice for staff who work in London, with public transport the most popular first choice. Cycling was the second most popular first choice albeit scored lowly as a second and third choice.

Outer / Outside London

5.10 In outer / outside of London, car travel is the most popular choice of transport and was chosen as the number one choice for 78% of staff in Bedfordshire, Luton and Richmond.

Main Reasons for Travelling to Work by Car

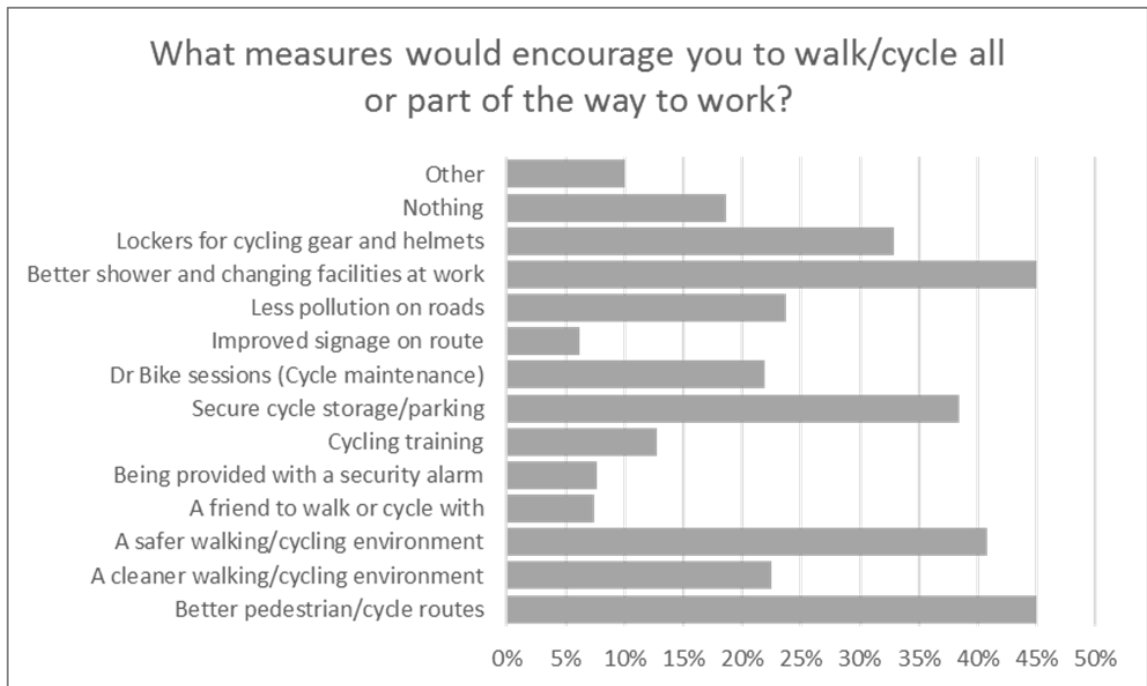
5.11 The most common reason for members of staff to choose to travel to work by car is that it is quicker than other modes. Of those that ranked this as one of their primary reasons for travelling by car, 73% worked outside of London.



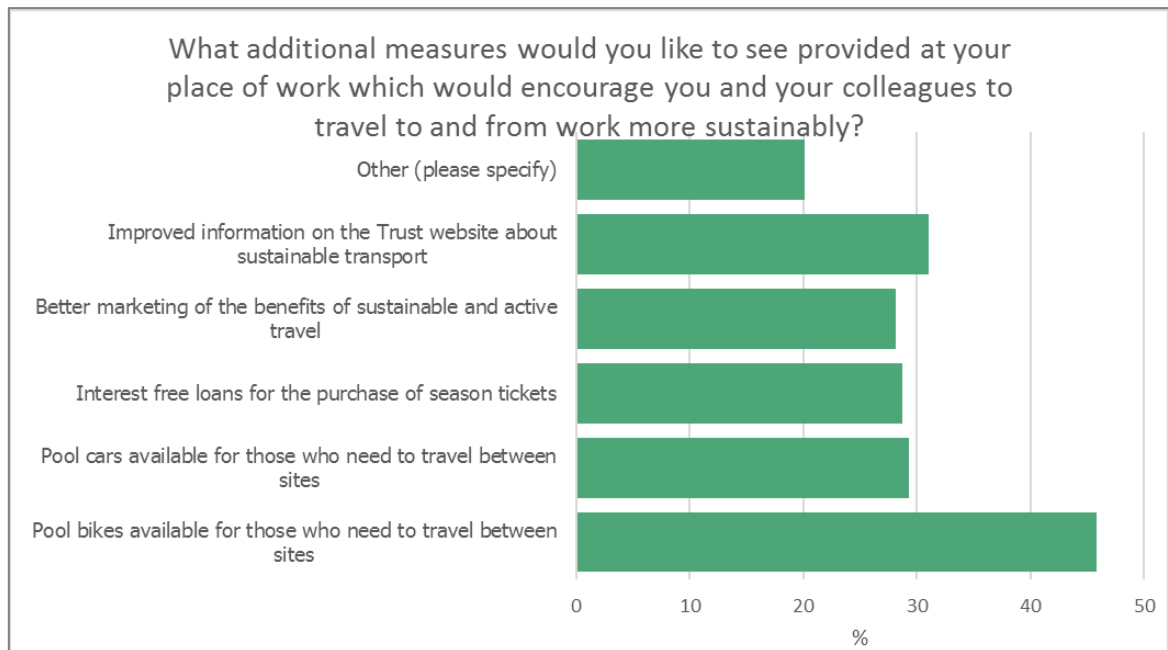
5.12 The survey also highlighted that one of the main reasons staff travel to work by car was because they needed it during the day for work purposes. When asked if having access to a pool car at work would enable them to leave their car at home, 26% of car drivers said yes, thereby highlighting an opportunity to enable staff to leave their cars at home, be that through car club vehicles or through a car sharing database.

Measures to Encourage Travel to Work by Bicycle/Walk

5.13 The survey indicates that staff would be encouraged to walk or cycle all or part of the way to work if better shower and changing facilities were provided, as well as better pedestrian / cycle routes. Furthermore, secure storage / parking for bikes and lockers for cycling accessories were also chosen as an important measure by more than a third of survey respondents



Additional Measures to Encourage Sustainable Travel



5.14 The survey indicated that many staff would be encouraged to travel more sustainably if pool bikes were available for travel between sites. This would not only encourage active travel, but also reduce reliance on cars and other less sustainable methods. All other measures were equally as popular with some 'Other' suggestions including:

- Better cycle facilities (showers, servicing stations and training)

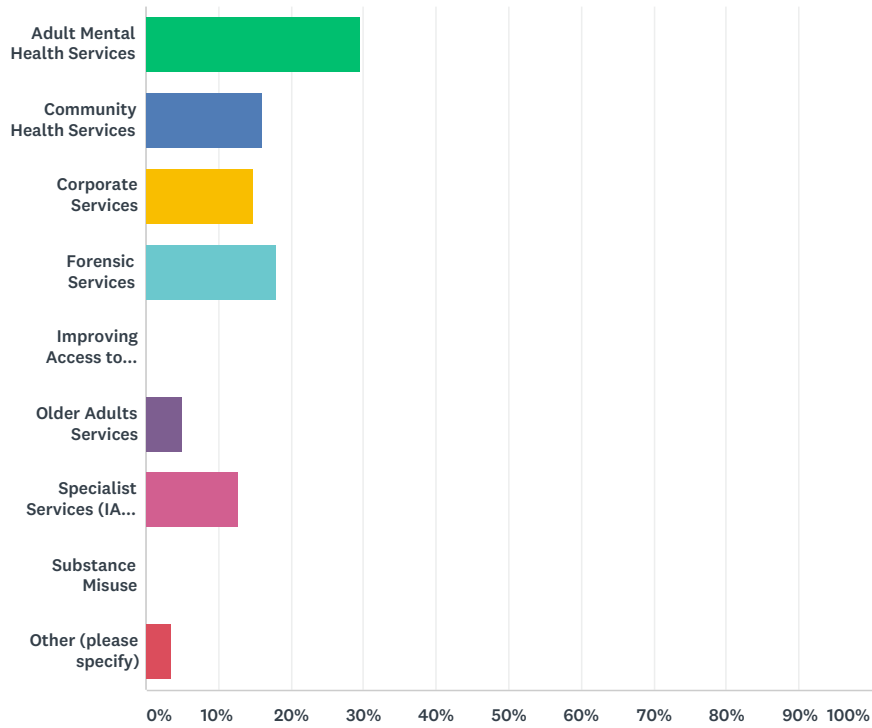
- Providing clearer transport guidance for staff in between sites
- Electric car charging points for cars

Appendix A

Sustainability Survey

Q1 Which Directorate do you work for?

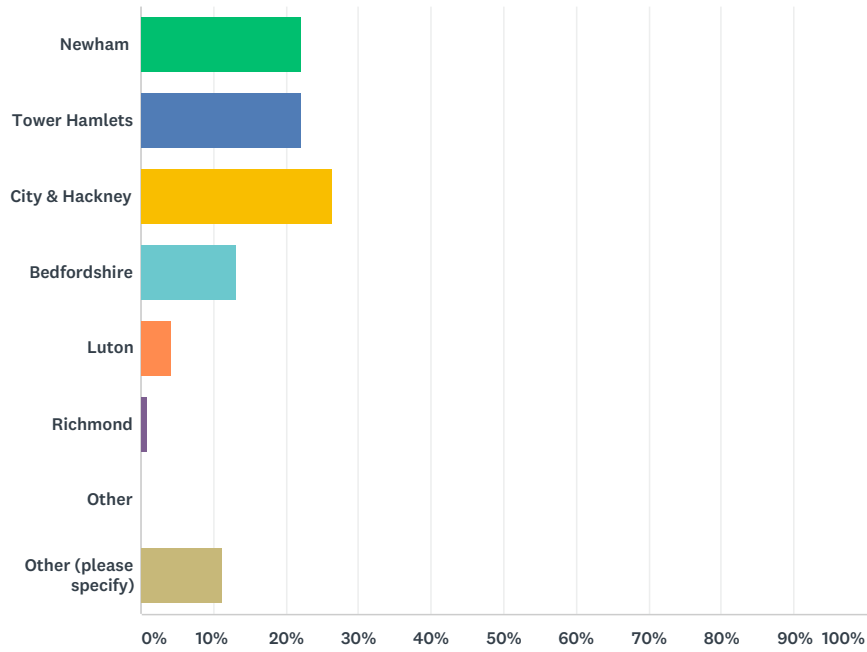
Answered: 335 Skipped: 2



ANSWER CHOICES	RESPONSES	
Adult Mental Health Services	29.55%	99
Community Health Services	16.12%	54
Corporate Services	14.93%	50
Forensic Services	17.91%	60
Improving Access to Psychological therapies	0.00%	0
Older Adults Services	5.07%	17
Specialist Services (IAPT, CAMHS and Addictions)	12.84%	43
Substance Misuse	0.00%	0
Other (please specify)	3.58%	12
TOTAL		335

Q2 Within what area are you mainly based?

Answered: 335 Skipped: 2



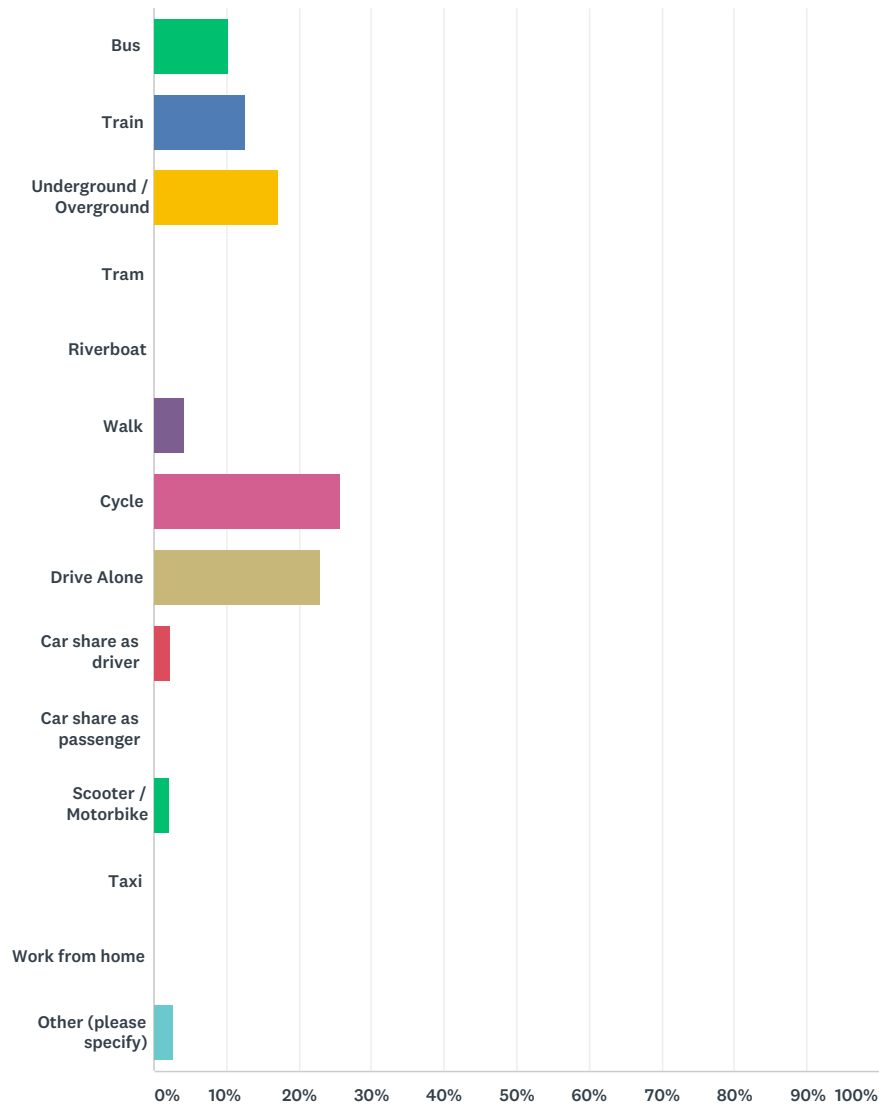
ANSWER CHOICES	RESPONSES	
Newham	22.09%	74
Tower Hamlets	22.09%	74
City & Hackney	26.27%	88
Bedfordshire	13.13%	44
Luton	4.18%	14
Richmond	0.90%	3
Other	0.00%	0
Other (please specify)	11.34%	38
TOTAL		335

Q3 What is the first part of your home post code?

Answered: 335 Skipped: 2

Q4 What is your usual, main mode of travel to/from work? (Main mode means the mode which you travel the furthest distance on)

Answered: 334 Skipped: 3



ANSWER CHOICES	RESPONSES	
Bus	10.18%	34
Train	12.57%	42
Underground / Overground	17.07%	57
Tram	0.00%	0
Riverboat	0.00%	0
Walk	4.19%	14
Cycle	25.75%	86
Drive Alone	23.05%	77
Car share as driver	2.40%	8
Car share as passenger	0.00%	0
Scooter / Motorbike	2.10%	7

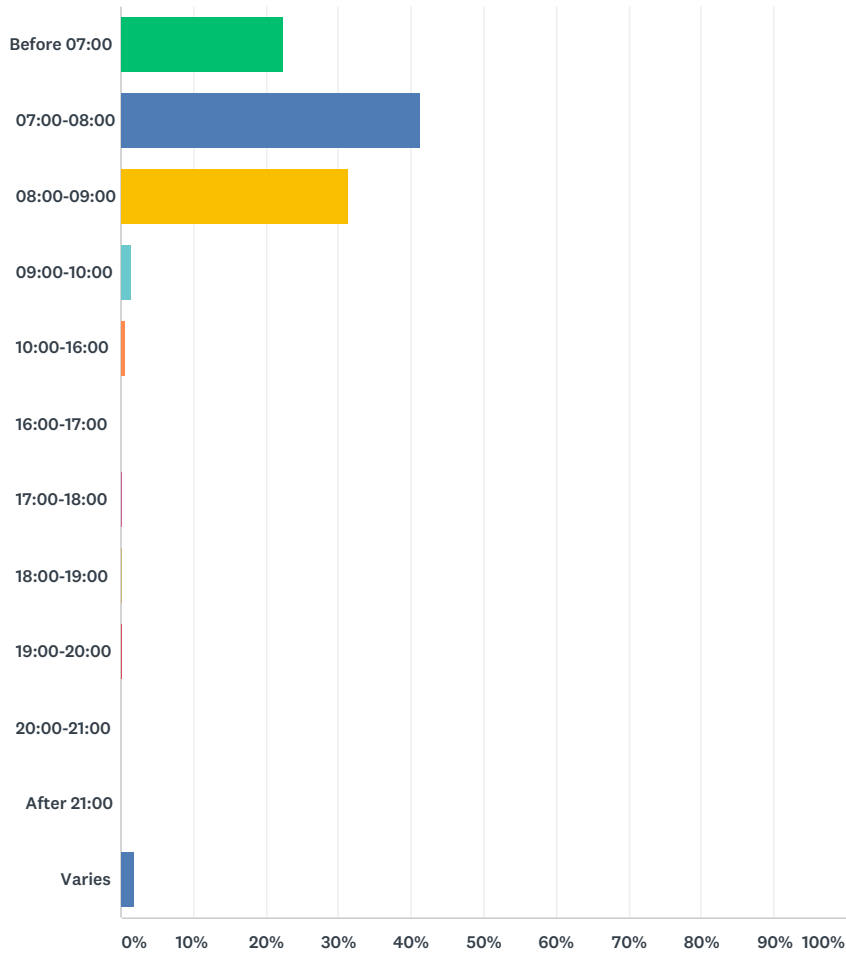
Sustainability Survey

Taxi	0.00%	0
Work from home	0.00%	0
Other (please specify)	2.69%	9
TOTAL		334

Sustainability Survey

Q5 What time do you normally leave to go to work?

Answered: 334 Skipped: 3

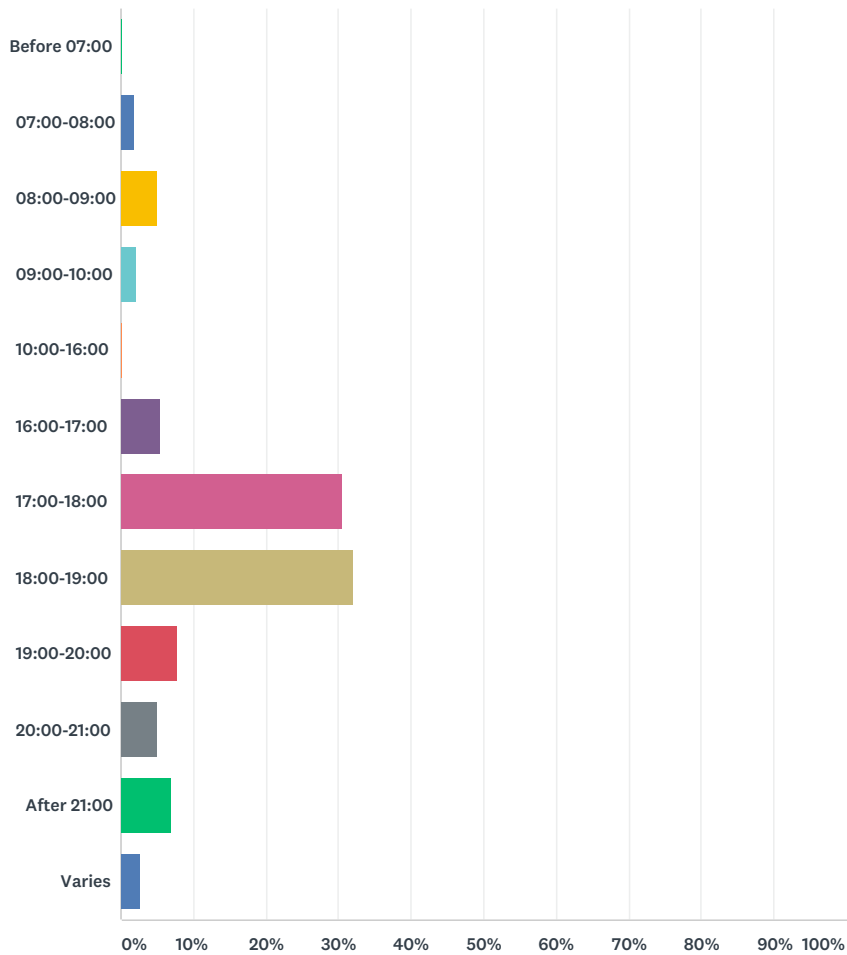


ANSWER CHOICES	RESPONSES	
Before 07:00	22.46%	75
07:00-08:00	41.32%	138
08:00-09:00	31.44%	105
09:00-10:00	1.50%	5
10:00-16:00	0.60%	2
16:00-17:00	0.00%	0
17:00-18:00	0.30%	1
18:00-19:00	0.30%	1
19:00-20:00	0.30%	1
20:00-21:00	0.00%	0
After 21:00	0.00%	0
Varies	1.80%	6
TOTAL		334

Sustainability Survey

Q6 What time do you normally arrive home after work?

Answered: 334 Skipped: 3

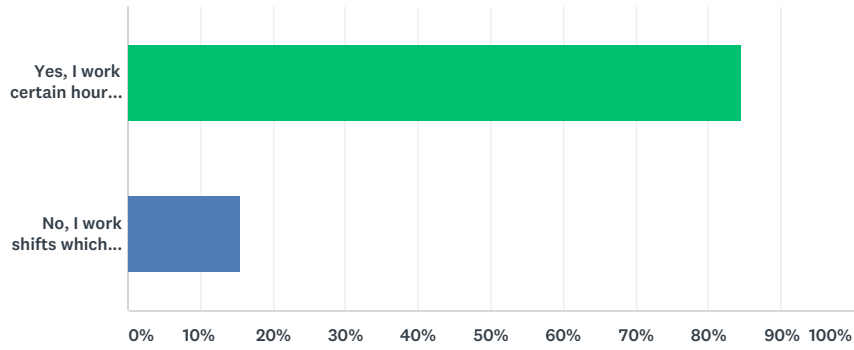


ANSWER CHOICES	RESPONSES	
Before 07:00	0.30%	1
07:00-08:00	1.80%	6
08:00-09:00	5.09%	17
09:00-10:00	2.10%	7
10:00-16:00	0.30%	1
16:00-17:00	5.39%	18
17:00-18:00	30.54%	102
18:00-19:00	32.04%	107
19:00-20:00	7.78%	26
20:00-21:00	5.09%	17
After 21:00	6.89%	23
Varies	2.69%	9
TOTAL		334

Sustainability Survey

Q7 Are your working hours fixed?

Answered: 334 Skipped: 3

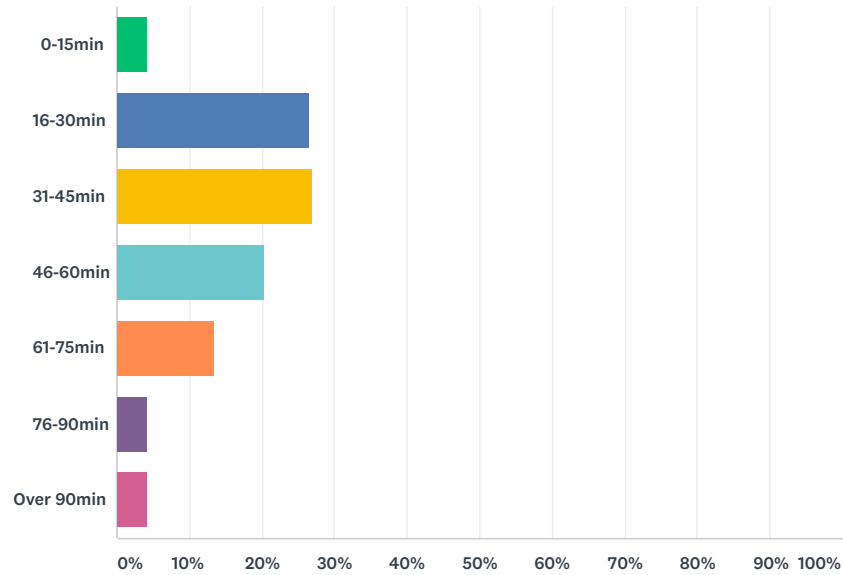


ANSWER CHOICES	RESPONSES	
Yes, I work certain hours consistently throughout the week	84.43%	282
No, I work shifts which regularly change	15.57%	52
TOTAL		334

Sustainability Survey

Q8 On average how long does your journey take?

Answered: 334 Skipped: 3

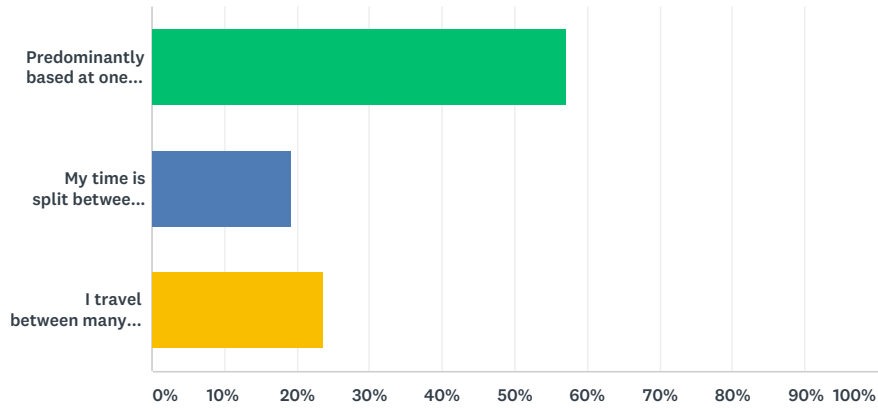


ANSWER CHOICES	RESPONSES	
0-15min	4.19%	14
16-30min	26.65%	89
31-45min	26.95%	90
46-60min	20.36%	68
61-75min	13.47%	45
76-90min	4.19%	14
Over 90min	4.19%	14
TOTAL		334

Sustainability Survey

Q9 Do you work solely at one site or travel between multiple sites?

Answered: 334 Skipped: 3

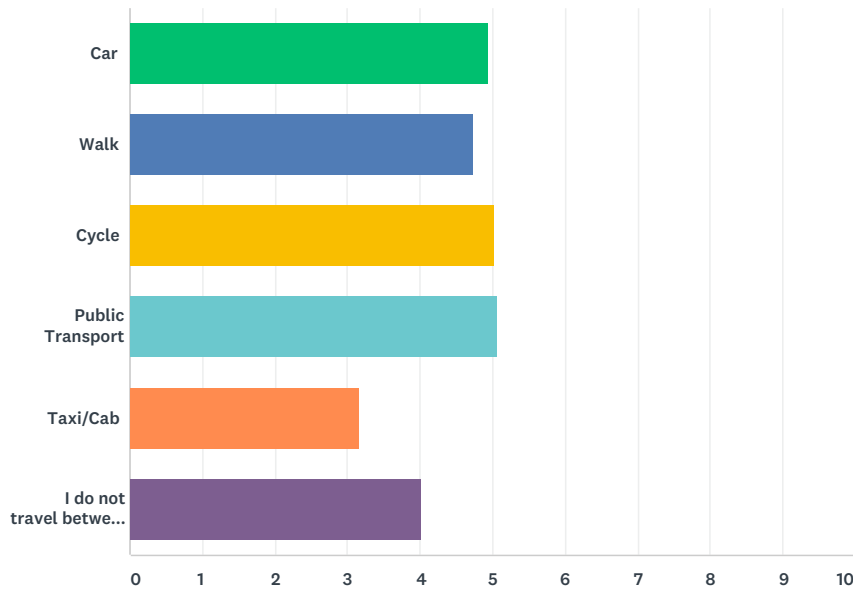


ANSWER CHOICES	RESPONSES	
Predominantly based at one site	57.19%	191
My time is split between two or three sites	19.16%	64
I travel between many different sites	23.65%	79
TOTAL		334

Sustainability Survey

Q10 If you travel between multiple sites, how do you travel? Rank the top three modes of transport you use

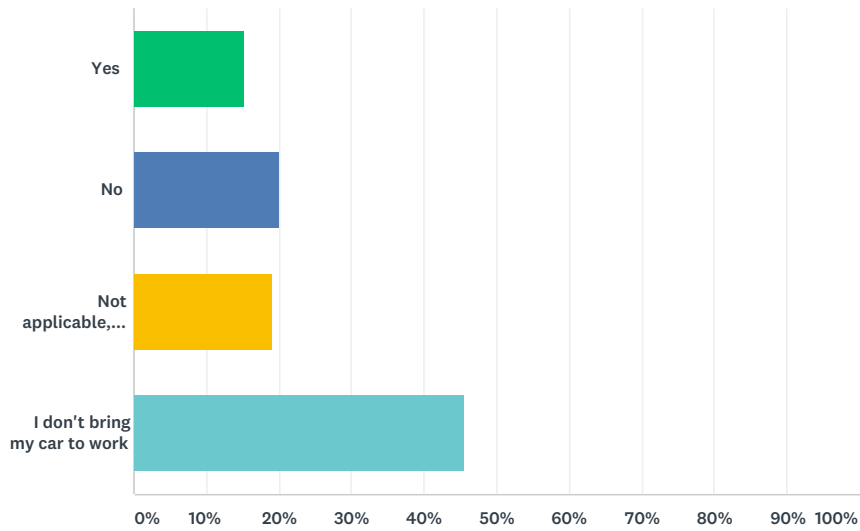
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	1	2	3	4	5	6	TOTAL	SCORE
Car	56.67% 68	11.67% 14	14.17% 17	6.67% 8	8.33% 10	2.50% 3	120	4.94
Walk	11.93% 21	55.68% 98	27.84% 49	2.84% 5	1.70% 3	0.00% 0	176	4.73
Cycle	57.52% 65	13.27% 15	14.16% 16	7.08% 8	4.42% 5	3.54% 4	113	5.02
Public Transport	41.75% 86	33.50% 69	17.96% 37	4.37% 9	1.46% 3	0.97% 2	206	5.07
Taxi/Cab	0.00% 0	12.70% 8	36.51% 23	12.70% 8	30.16% 19	7.94% 5	63	3.16
I do not travel between sites	55.84% 43	0.00% 0	3.90% 3	5.19% 4	0.00% 0	35.06% 27	77	4.01

Q11 Would having access to company pool cars to travel between sites make it possible for you to leave your car at home?

Answered: 335 Skipped: 2

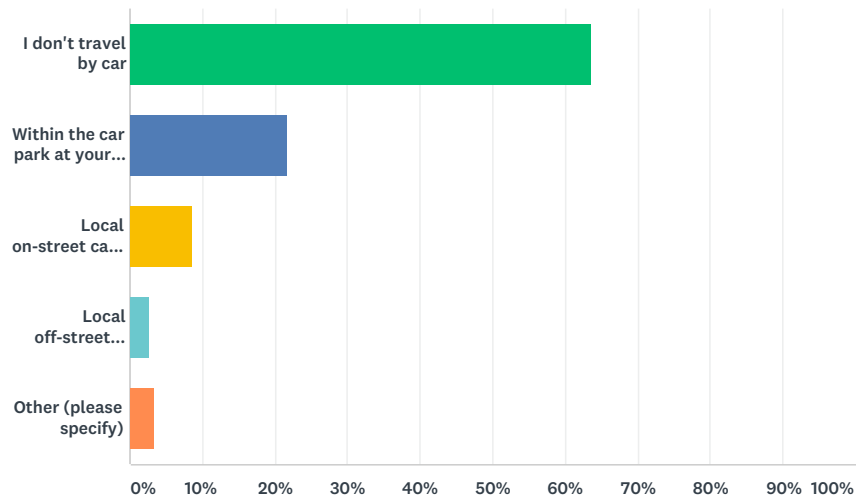


ANSWER CHOICES	RESPONSES	
Yes	15.22%	51
No	20.00%	67
Not applicable, that's not why I bring my car	19.10%	64
I don't bring my car to work	45.67%	153
TOTAL		335

Sustainability Survey

Q12 If you travel by car, where do you park it when you're at work?

Answered: 335 Skipped: 2

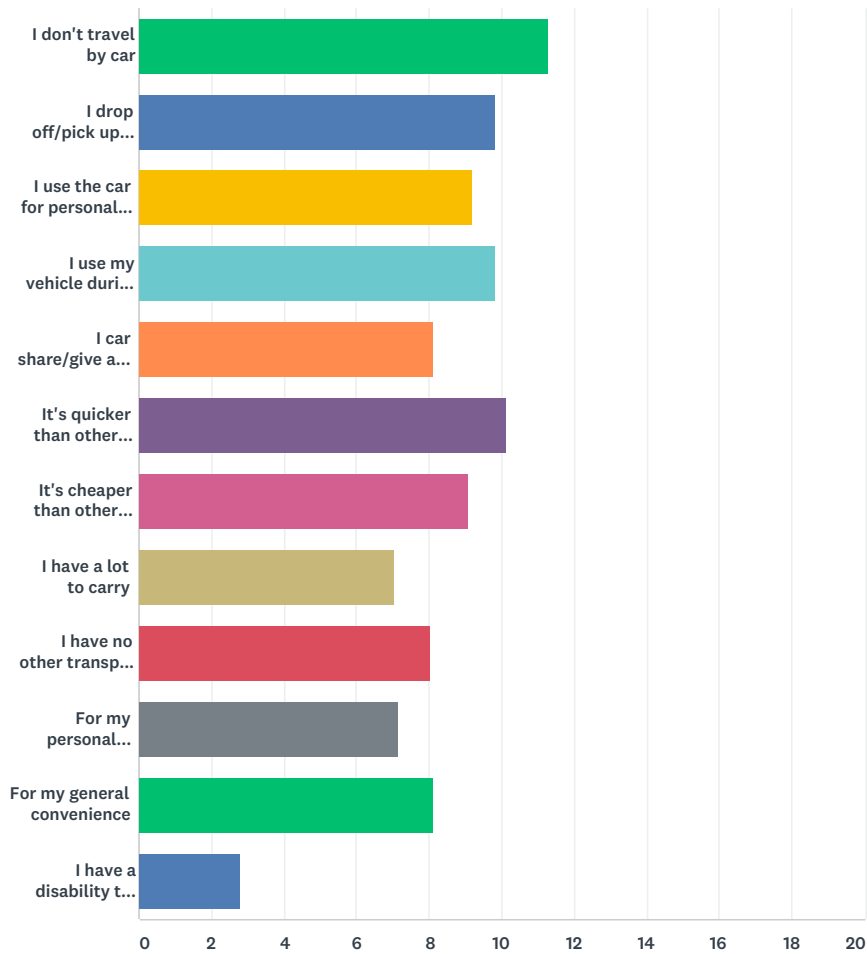


ANSWER CHOICES	RESPONSES	
I don't travel by car	63.58%	213
Within the car park at your place of work	21.79%	73
Local on-street car parking space	8.66%	29
Local off-street private car park	2.69%	9
Other (please specify)	3.28%	11
TOTAL		335

Sustainability Survey

Q13 If you drive to work, what are your main reasons for doing so? Rank these in order of importance to you

Answered: 285 Skipped: 52



	1	2	3	4	5	6	7	8	9	10	11	12	TOTAL
I don't travel by car	91.40% 170	0.54% 1	0.54% 1	0.00% 0	0.54% 1	1.08% 2	0.00% 0	0.00% 0	0.00% 0	1.08% 2	1.61% 3	3.23% 6	186
I drop off/pick up children on my way to/from work	34.78% 16	36.96% 17	6.52% 3	4.35% 2	0.00% 0	2.17% 1	0.00% 0	2.17% 1	4.35% 2	0.00% 0	4.35% 2	4.35% 2	46
I use the car for personal business on the way to/from work	11.90% 5	21.43% 9	33.33% 14	0.00% 0	9.52% 4	4.76% 2	7.14% 3	9.52% 4	0.00% 0	2.38% 1	0.00% 0	0.00% 0	42
I use my vehicle during the day for work purposes	27.27% 18	22.73% 15	9.09% 6	27.27% 18	1.52% 1	0.00% 0	4.55% 3	0.00% 0	6.06% 4	1.52% 1	0.00% 0	0.00% 0	66
I car share/give a lift/get a lift	9.68% 3	0.00% 0	9.68% 3	9.68% 3	48.39% 15	12.90% 4	0.00% 0	3.23% 1	3.23% 1	0.00% 0	0.00% 0	3.23% 1	37

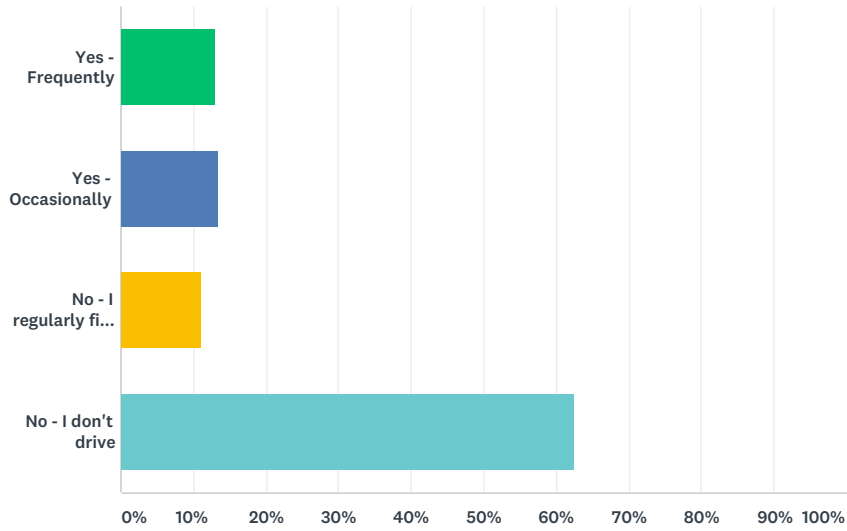
Sustainability Survey

It's quicker than other modes of transport	27.40% 20	30.14% 22	16.44% 12	2.74% 2	6.85% 5	15.07% 11	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	1.37% 1	7%
It's cheaper than other modes of transport	18.03% 11	18.03% 11	18.03% 11	11.48% 7	4.92% 3	3.28% 2	21.31% 13	3.28% 2	0.00% 0	0.00% 0	1.64% 1	0.00% 0	6%
I have a lot to carry	2.70% 1	13.51% 5	2.70% 1	16.22% 6	5.41% 2	5.41% 2	8.11% 3	37.84% 14	5.41% 2	2.70% 1	0.00% 0	0.00% 0	3%
I have no other transport alternative	30.77% 16	9.62% 5	11.54% 6	1.92% 1	3.85% 2	0.00% 0	1.92% 1	3.85% 2	26.92% 14	7.69% 4	0.00% 0	1.92% 1	5%
For my personal security	4.26% 2	14.89% 7	12.77% 6	14.89% 7	8.51% 4	6.38% 3	4.26% 2	0.00% 0	4.26% 2	25.53% 12	2.13% 1	2.13% 1	4%
For my general convenience	12.90% 8	6.45% 4	27.42% 17	17.74% 11	9.68% 6	3.23% 2	0.00% 0	1.61% 1	0.00% 0	3.23% 2	16.13% 10	1.61% 1	6%
I have a disability that affects my transport choice	8.33% 2	0.00% 0	0.00% 0	0.00% 0	8.33% 2	0.00% 0	0.00% 0	0.00% 0	0.00% 0	4.17% 1	20.83% 5	58.33% 14	2%

Sustainability Survey

Q14 Do you ever have difficulty finding a car parking space?

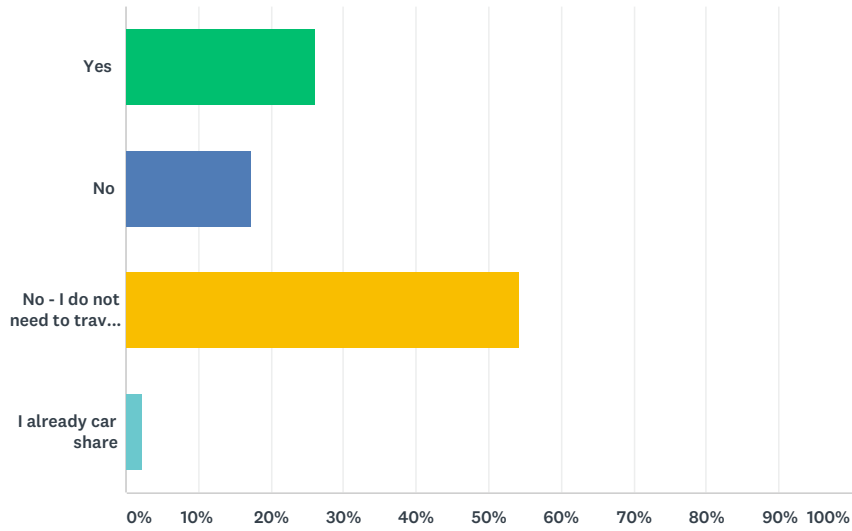
Answered: 334 Skipped: 3



ANSWER CHOICES	RESPONSES	
Yes - Frequently	12.87%	43
Yes - Occasionally	13.47%	45
No - I regularly find a space	11.08%	37
No - I don't drive	62.57%	209
TOTAL		334

Q15 Would you be prepared to car share?

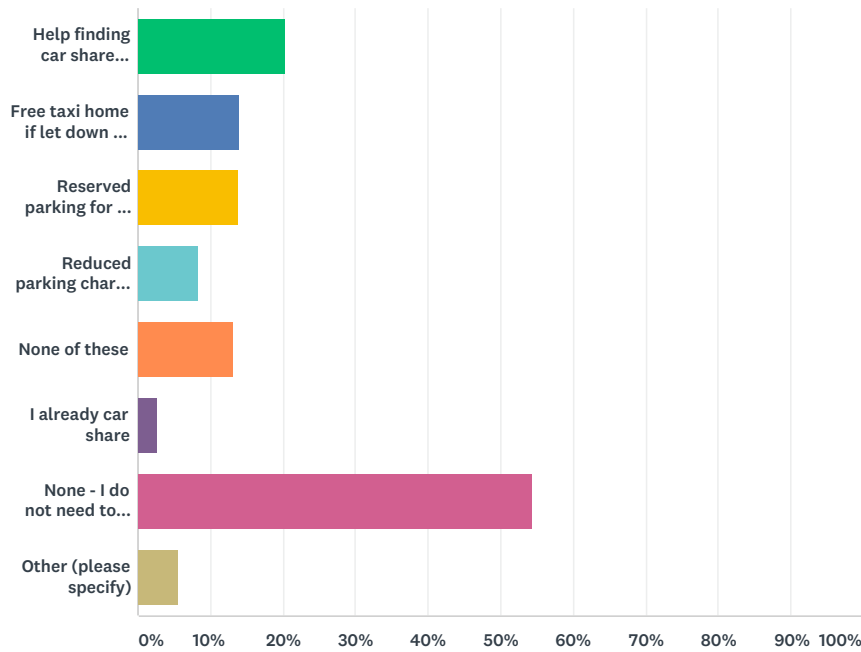
Answered: 334 Skipped: 3



ANSWER CHOICES	RESPONSES	
Yes	26.05%	87
No	17.37%	58
No - I do not need to travel by car	54.19%	181
I already car share	2.40%	8
TOTAL		334

Q16 Which two of the following would persuade you to car share? (If you already car share, which would you most like to see?)

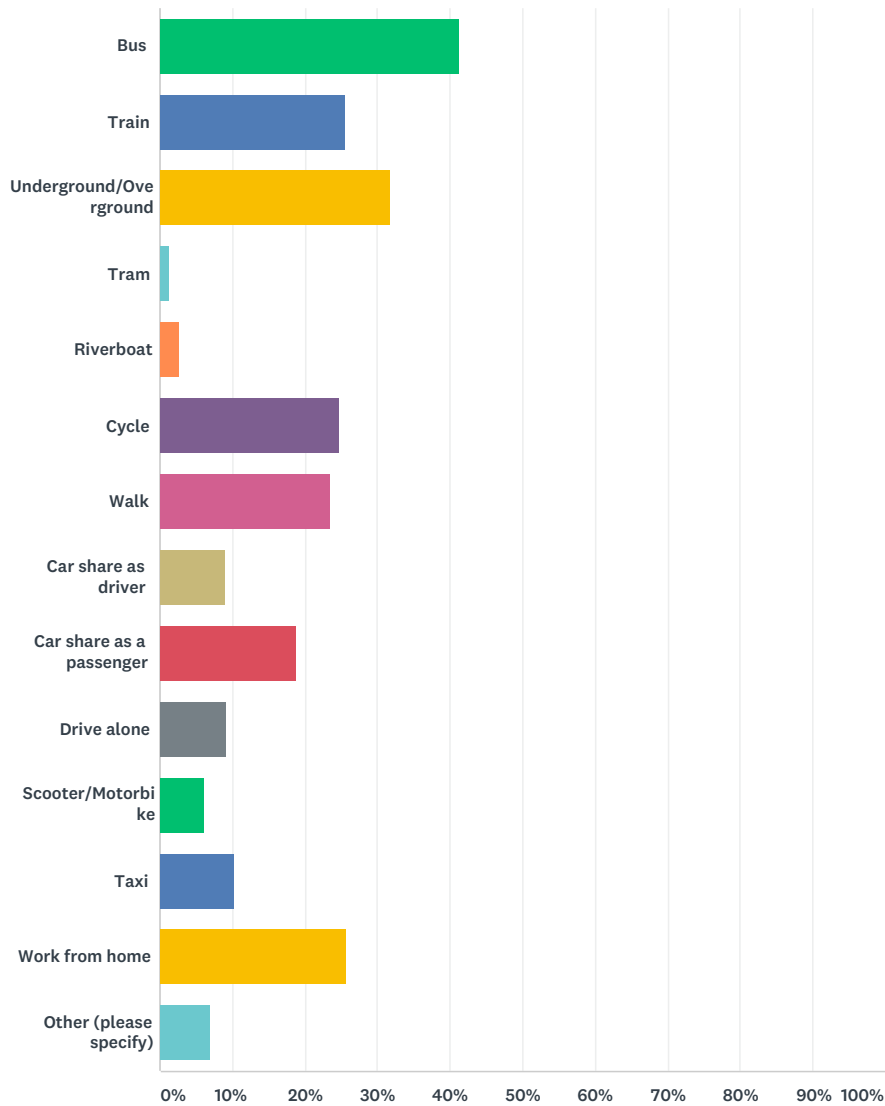
Answered: 334 Skipped: 3



ANSWER CHOICES	RESPONSES	
Help finding car share partners with similar work patterns	20.36%	68
Free taxi home if let down by car driver	14.07%	47
Reserved parking for car sharer	13.77%	46
Reduced parking charges for car sharers	8.38%	28
None of these	13.17%	44
I already car share	2.69%	9
None - I do not need to travel by car	54.49%	182
Other (please specify)	5.69%	19
Total Respondents: 334		

Q17 What alternative mode of transport would you consider to travel to work if your usual mode wasn't available

Answered: 333 Skipped: 4



ANSWER CHOICES	RESPONSES	
Bus	41.14%	137
Train	25.53%	85
Underground/Overground	31.83%	106
Tram	1.20%	4
Riverboat	2.70%	9
Cycle	24.62%	82
Walk	23.42%	78
Car share as driver	9.01%	30
Car share as a passenger	18.92%	63
Drive alone	9.31%	31
Scooter/Motorbike	6.01%	20

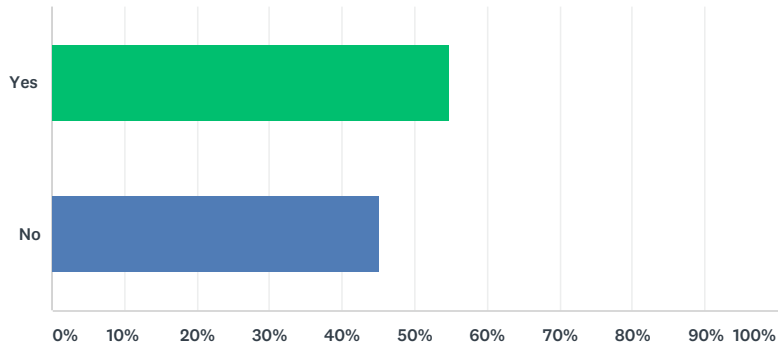
Sustainability Survey

Taxi	10.21%	34
Work from home	25.83%	86
Other (please specify)	6.91%	23
Total Respondents: 333		

Sustainability Survey

Q18 Do you own a bicycle?

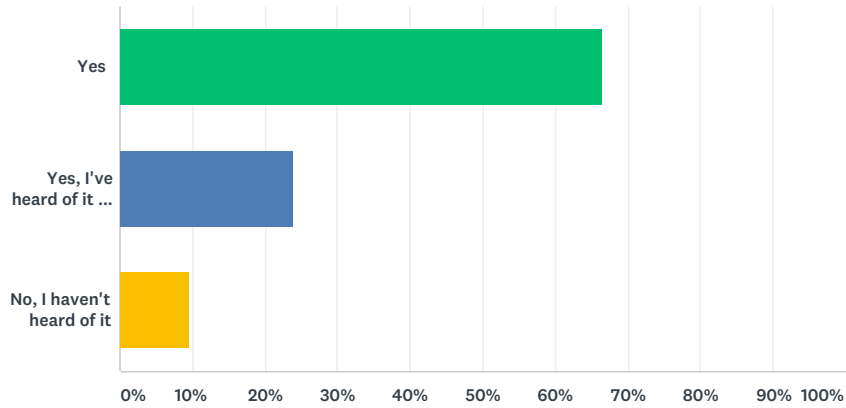
Answered: 334 Skipped: 3



ANSWER CHOICES	RESPONSES	
Yes	54.79%	183
No	45.21%	151
TOTAL		334

Q19 Are you aware of the Cycle To Work scheme?

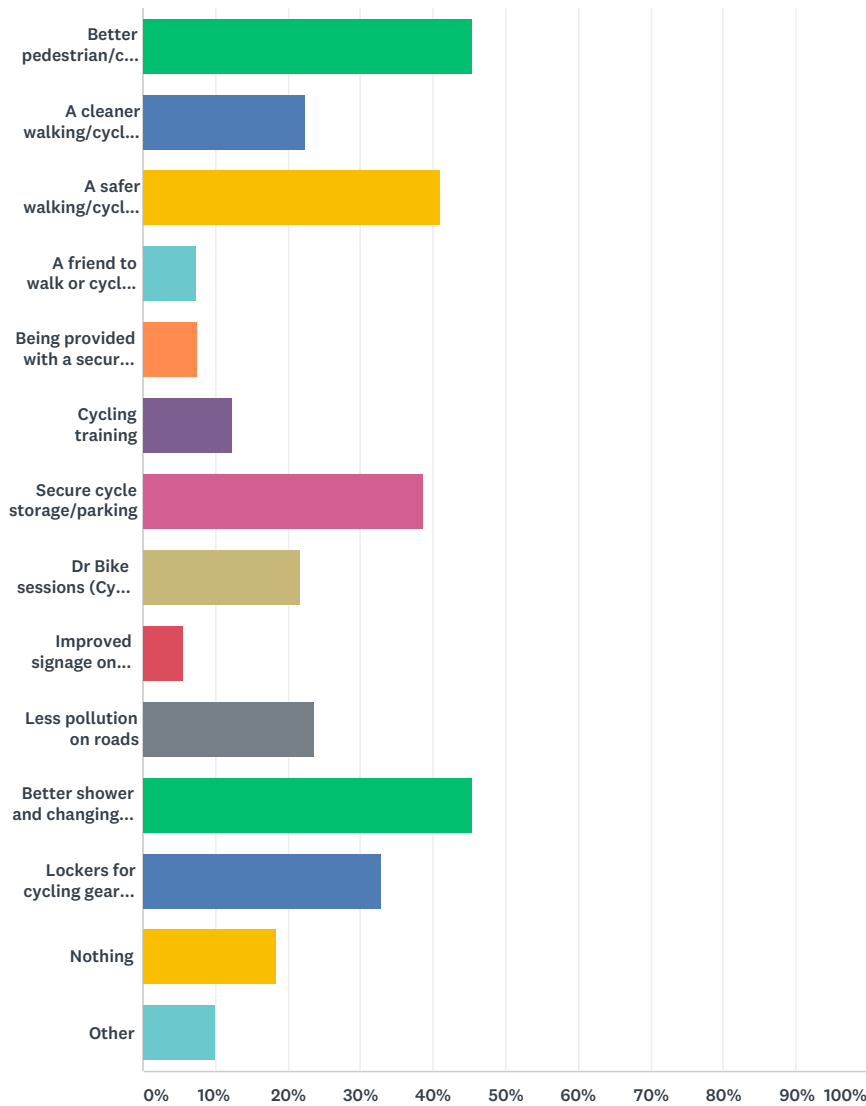
Answered: 334 Skipped: 3



ANSWER CHOICES	RESPONSES	
Yes	66.47%	222
Yes, I've heard of it but I don't know what it is	23.95%	80
No, I haven't heard of it	9.58%	32
TOTAL		334

Q20 What measures would encourage you to walk/cycle all or part of the way to work

Answered: 331 Skipped: 6



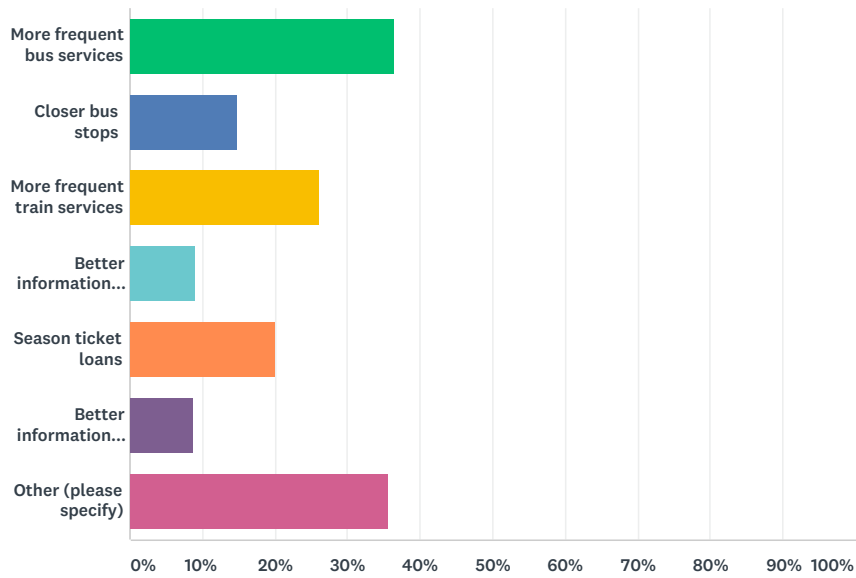
ANSWER CHOICES	RESPONSES	
Better pedestrian/cycle routes	45.32%	150
A cleaner walking/cycling environment	22.36%	74
A safer walking/cycling environment	41.09%	136
A friend to walk or cycle with	7.25%	24
Being provided with a security alarm	7.55%	25
Cycling training	12.39%	41
Secure cycle storage/parking	38.67%	128
Dr Bike sessions (Cycle maintenance)	21.75%	72
Improved signage on route	5.74%	19
Less pollution on roads	23.56%	78
Better shower and changing facilities at work	45.32%	150

Sustainability Survey

Lockers for cycling gear and helmets	32.93%	109
Nothing	18.43%	61
Other	9.97%	33
Total Respondents: 331		

Q21 What measures would most encourage you to use public transport to travel all or part of the way to work?

Answered: 310 Skipped: 27

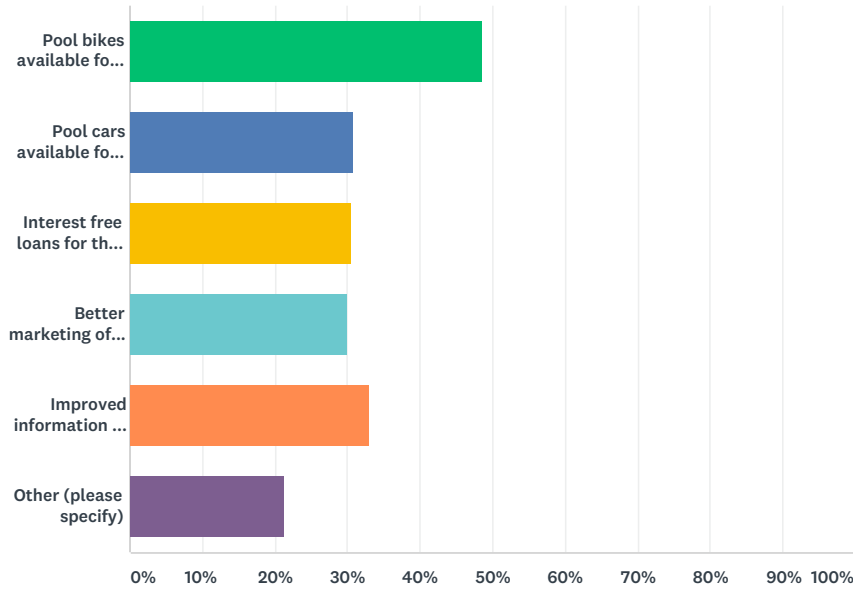


ANSWER CHOICES	RESPONSES	
More frequent bus services	36.45%	113
Closer bus stops	14.84%	46
More frequent train services	26.13%	81
Better information regarding timetables	9.03%	28
Season ticket loans	20.00%	62
Better information regarding routes	8.71%	27
Other (please specify)	35.48%	110
Total Respondents: 310		

Sustainability Survey

Q22 What additional measures would you like to see provided at your place of work which would encourage you and your colleagues to travel to and from work more sustainably?

Answered: 315 Skipped: 22



ANSWER CHOICES	RESPONSES	
Pool bikes available for those who need to travel between sites	48.57%	153
Pool cars available for those who need to travel between sites	30.79%	97
Interest free loans for the purchase of season tickets	30.48%	96
Better marketing of the benefits of sustainable and active travel	29.84%	94
Improved information on the Trust website about sustainable transport	33.02%	104
Other (please specify)	21.27%	67
Total Respondents: 315		

Sustainability Survey

Q23 After completing this survey, if you would like the chance to win a £50 voucher, please provide your full name, a contact number and your email address to enter into the draw

Answered: 277 Skipped: 60