

Information Governance

Robert Dolan House
9 Alie Street
London
E1 8DE

Email elft.foi@nhs.net

Website: <https://www.elft.nhs.uk>

3 October 2023

Our reference: FOI DA4913

I am responding to your requests for information received 22 August 2023 and clarified on 23 August. I am sorry for the delay in responding to your request. This has been treated as a request under the Freedom of Information Act 2000.

I am now enclosing a response which is attached to the end of this letter. Please do not hesitate to contact me on the contact details above if you have any further queries.

Yours sincerely,

Information Rights Coordinator

If you are dissatisfied with the Trust's response to your FOIA request then you should contact us and we will arrange for an internal review of this decision.

If you remain dissatisfied with the decision following our response to your complaint, you may write to the Information Commissioner for a decision under Section 50 of the Freedom of Information Act 2000. The Information Commissioner can be contacted at:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Tel: 0303 123 1113
Web: www.ico.org.uk

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We promise to work together creatively to: learn
'what matters' to everyone, achieve a better quality
of life and continuously improve our services.
We care . We respect . We are inclusive

Interim Chief Executive Officer: Lorraine Sunduza
Chair: Eileen Taylor

Request: Can the trust confirm and provide information on the following: for the financial years ending:

- March 2024 (Year to date)
- March 2023
- March 2022

Question 1: Full spend on communications (all types)

Clarification: This is expenditure on communication materials, digital and print.

Question 2: Spend on physical leaflets and posters by:

- i. Communications Department
- ii. Patient Experience / Information

Question 3: Spend on agencies by name for design and copy of trust materials.

Question 4: Spend on digital screens broken into three categories:

- i. Cost of purchasing / leasing
- ii. Cost of ongoing maintenance / management
- iii. Cost of producing the design and copy of any content that is played on the screens

Answer: Please see Appendix 1 attached.



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