

Financial year ending	Full spend on communications (all types).	Spend on physical leaflets and posters by:			Spend on digital screens broken into three categories:		
		Communications Department	Patient Experience / Information	Spend on agencies by name for design and copy of trust materials	Cost of purchasing / leasing	Cost of ongoing maintenance / management	Cost of producing the design and copy of any content that is played on the screens
March 2024 (Y2D)	£1,132,668 -		£7,148	£24,008	£0	£360	The Trust would provide its own content for these systems.
Mar-23	£2,734,839	£400	£27,424	£99,934	£16,684	£13,317	
Mar-22	£2,820,585	£0.00	£21,221	£111,455	£12,507	£2,376	
				*Please see tab two for a list of agencies			